BASR’s IT and PR Officers participated in a two day training course titled “TechCamp Ramallah 2: Empowering Youth Through Mobile Technology”, organized by PALTEL Group and US Consulate, with the aim of enhancing BASR’s capacity to raise awareness on health care and disability issues among Palestinians through social media.

The training course was held for around 80 representatives of local NGOs, including such topics as raising awareness using mobile apps, mapping and virtual online communication tools as well as promoting civic activism on humanitarian causes through SMS engagement, digital storytelling and social media apps. The training was given by several local and international journalists and technologists via plenary and interactive sessions.
At the end of the training, BASR personnel set an action plan for promoting the accessibility of BASR’s services to rights holders and strengthening links between BASR’s team and local communities using social media as well as conducting online awareness raising campaigns at the local scale for protecting the rights of persons with disabilities.